

SmartIDentity - Business

DATA BREACH PRICING

CHOOSE THE SOLUTION THAT'S RIGHT FOR YOU AT SPECIAL GMAC-NEGOTIATED RATES.

SmartIDentity offers a suite of products that allows dealers to respond effectively to identity theft and data breaches. The SmartIDentity product provides dealers a detailed roadmap toward the development of a comprehensive identity theft prevention and data breach program, best suited for their dealership staff and attorney recommendations.

SUBSCRIPTION PRICING SUMMARY			
	Red Flags Subscription	Data Breach Subscription	Combined Subscription
RED FLAGS WEB-BASED SERVICE			
Wholesale Finance Dealers	\$49		
Non-Wholesale Finance Dealers	\$99		
DATA BREACH SERVICES			
Wholesale Finance Dealers		\$499	\$525
Non-Wholesale Finance Dealers		\$749	\$799

To illustrate the potential benefit of purchasing a SmartIDentity Data Breach subscription, the following pre-breach and post-breach pricing example is provided. Pricing provided by Merchants Information Solutions, Inc.

DATA BREACH COST EXAMPLES: DEALERSHIP SUFFERS A 5,000 PERSON DATA BREACH		
Service Required	Pre-Breach Pricing with Subscription	Post-Breach Pricing without Subscription
Fully Managed Recovery	\$5,000 (\$1 per person/year)	\$30,000 (\$6 per person/year)
Fully Managed Recovery + Credit Bureau Monitoring	\$55,000 (\$11 per person/year)	\$95,000 (\$19 per person/year)
Fully Managed Recovery + Credit Bureau Monitoring + Credit Report*	\$156,250 (\$31.25 per person/year)	\$237,500 (\$47.50 per person/year)

*Fully Managed Recovery is not available in CA or NY.

Visit www.CounselorLibrary.com/SmartIDentity or contact your Dealer Insurance Specialist or Dealer Relations Manager today.