



2021 Virtual Financial Services Conference Sponsorship Opportunities

May 18-19, 2021

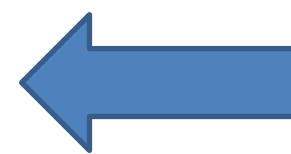
[COUNSELORLIBRARY.COM](https://counselorlibrary.com) | [HUDCO.COM](https://hudco.com)

Sponsorship Opportunities

All sponsorship packages include:

- ◆ Sponsor page with logo, description, contact information, link to sponsor website and option to upload documents in sponsor section of virtual platform
- ◆ Sponsor tile in “Sponsor Showcase” section of virtual lobby with link to conference sponsor page
- ◆ Logo placement on CounselorLibrary website conference page
- ◆ Verbal Recognition on each day of conference
- ◆ Recognition on all session presentation slides

Sponsor section of virtual lobby



Sponsor page with logos

ABA 2021 Virtual Corporate Counsel CLE Seminar

MY AGENDA MY ACCOUNT VIRTUAL LOBBY SPONSORS MATERIALS ATTENDEE ROSTER HELP

ABA AMERICAN BAR ASSOCIATION
Litigation Section

2021 Virtual Corporate Counsel CLE Seminar

February 17-19, 2021
ambar.org/corporatecounsel

Activities

Feb 17 Feb 18 Feb 19

- General Counsel Forum
STARTED AT: 1:15 PM
- Best Practices For Corporate Counsel's Management and Oversight of Technical Expert Witnesses
STARTED AT: 2:30 PM
- How to Do Business with the Government Without Seeing Your Name in the Newspaper
STARTED AT: 3:45 PM
- Welcome Reception
FINISHED

Sponsors and Exhibitor Showcase

- Ankura
ROOM IS OPEN
- Burford
ROOM IS OPEN
- Jones Day
ROOM IS OPEN
- LexisNexis
ROOM IS OPEN
- WINSTON & STRAWN LLP
Winston & Strawn
ROOM IS OPEN

Group rooms Networking



Sponsor showcase section of virtual lobby.
Clicking on tile brings user to the sponsor page.

Sponsorship Opportunities

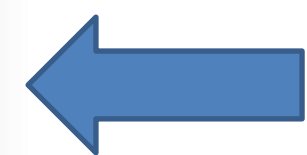
Platinum: \$3,500

Choose one of the following:

1. Virtual Lobby Agenda Sponsor (choice of Day 1 or Day 2) – Large logo (“Hero Image”) on conference platform home page (2 available)
2. Welcome Sponsor – Logo on Welcome/Opening Session & one-minute live introduction + video (1 available)
3. Evening Event Sponsor – Logo on social event page & one-minute live introduction + video (1 available)
4. Attendee Gift Sponsor – Logo & custom message from sponsor included with attendee gift (1 available)

Benefits:

- ◆ 4 complimentary conference attendees
- ◆ 60-second video ad to play at the start of one session per day (Welcome & Evening Event sponsor videos will play at the start of those events plus at the start of one session on Day 2)
- ◆ Complimentary ½ page ad in two issues of **Spot Delivery**[®]
- ◆ Industry/product exclusivity
- ◆ Access to attendee list prior to conference
- ◆ Logo on pre- and post-conference email blasts (minimum of 4)
- ◆ Option to provide attendees with additional swag or food item(s) to be sent prior to conference (at sponsor expense; in addition to conference attendee gift)



“Hero” image

Sponsorship Opportunities

Gold: \$2,000

Session Sponsor – Logo displayed on one session of your choice (multiple available)

Benefits:

- ◆ 2 complimentary conference attendees
- ◆ 30-second ad to run at the start of your sponsored session
- ◆ ½ page ad in one issue of *Spot Delivery*[®]
- ◆ Access to attendee list prior to conference
- ◆ Logo on pre- and post-conference email blasts (minimum of 4)



← Session tiles with sponsor logo

Sponsorship Opportunities

Silver: \$1,000


Break Sponsor – Logo displayed during one break (multiple available)

Benefits:

- ◆ 1 complimentary conference attendee
- ◆ Complimentary ¼ page ad in one issue of *Spot Delivery*[®]
- ◆ Company text listing on pre- and post-conference email blasts (minimum of 4)


Contacts

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