CounselorLibrary®

POWERED BY: HUDSON COOK 25th ANNIVERSARY

2022 Financial Services Conference
November 7-9, 2022

SPONSORSHIP OPPORTUNITIES

All sponsorship packages include:

Prime exhibit space with six-foot table, 2 chairs, wastebasket, electrical outlet
Logo placement on website
An email blast on behalf of all our Sponsors the week prior and the week after the conference.
The email blast will include your logo and a short, 100-word company description
Recognition and special thanks from podium
Recognition on signs, slides, email, and social media

Please contact Marlene Locke at (410) 865-5420, or mlocke@counselorlibrary.com to reserve your sponsorship choice from the opportunities listed below:

Platinum - $5,000 (5 available)
Choice of:
Welcome Reception (Monday, November 7)
Cocktail Reception (Tuesday, November 8) **SOLD**
Dinner in Downtown Annapolis (Tuesday, November 8 – recognition on menu) **SOLD**
Wi-Fi (full conference)

Includes:
Up to 3 complimentary attendees
Up to 3 complimentary dinners
Complimentary ½ page ad in 2 issues of ***Spot Delivery®***
Access to attendee list prior to conference
Logo on all pre and post-conference email blasts (minimum of 4)
Opportunity to add a one-page marketing piece to the conference bags

Gold - $3,500 (11 available)
Choice of:
Breakfast (Tuesday, November 8)
Lunch (Tuesday, November 8)
Breakfast (Wednesday, November 9)
Light Lunch (Wednesday, November 9)

Auto Breakout Sessions (Tuesday, November 8) **SOLD**
Housing/Alternative Finance Breakout Sessions (Tuesday, November 8)
Merchant Cash Advance and Small Business Lending Breakout Sessions (Tuesday, November 8) **SOLD**
Privacy Breakout Sessions (Tuesday, November 8)
Conference App (logo will be prominently placed on app for full conference)
Hotel key cards with logo (full conference)
Chair Backs for General Session Room (sponsor provides chair backs with logo)

Includes:
Up to 2 complimentary attendees
Up to 2 complimentary dinners
Complimentary ½ page ad in 1 issue of ***Spot Delivery®***
Access to attendee list prior to conference
Logo on all pre and post-conference email blasts (minimum of 4)
Opportunity to add a one-page marketing piece to the conference bags

Silver - $2,000 (4 available)
Choice of:
Morning Break (Tuesday, November 8) **SOLD**
Morning Break (Wednesday, November 9)
Afternoon Break (Tuesday, November 8) **SOLD**
At-A-Glance Trifold Pocket Agenda (full conference)

Includes:
1 complimentary attendee
1 complimentary dinner
Complimentary ¼ page ad in 2 issues of ***Spot Delivery®***
Logo on all pre and post-conference email blasts (minimum of 4)
Opportunity to add a one-page marketing piece to the conference bags

Bronze - $1,000 (Unlimited)
Choice of:
Conference tote bags with your logo (sponsor provides bags; must be pre-approved) **SOLD**
Notepads for General Session Room (sponsor provides notepads with logo) **SOLD**
Giveaway of your choice (sponsor provides item; must be pre-approved)

Includes:
1 complimentary attendee
1 complimentary dinner
Complimentary ¼ page ad in 1 issue of ***Spot Delivery®***
Logo on all pre and post-conference email blasts (minimum of 4)