



POWERED BY:
**HUDSON
COOK**

2023 Financial Services Conference

October 22-24, 2023

SPONSORSHIP OPPORTUNITIES

All sponsorship packages include:

- Prime exhibit space with six-foot table, 2 chairs, wastebasket, electrical outlet
- Logo placement on website
- An email blast on behalf of all our Sponsors the week prior and the week after the conference
- The email blast will include your logo and a short, 100-word company description
- Recognition and special thanks from podium
- Recognition on signs, slides, email, and social media

Please contact Bryan Lawson 410.782.2357, or blawson@hudco.com to reserve your sponsorship choice from the opportunities listed below:

Platinum - \$5,000 (5 available)

Choice of:

Welcome Reception (Sunday, October 22) - **SOLD - DataOceans, LLC**

Cocktail Reception (Monday, October 23) - **SOLD - Reynolds & Reynolds**

Dinner and Entertainment (Monday, October 23 – recognition on menu) - **SOLD - FTI Consulting**

Wi-Fi (full conference)

Includes:

Up to 3 complimentary attendees

Up to 3 complimentary dinners

Complimentary ½ page ad in 2 issues of ***Spot Delivery***®

Access to attendee list prior to conference

Logo on all pre and post-conference email blasts (minimum of 4)

Opportunity to add a one-page marketing piece to the conference bags

Gold - \$3,500 (11 available) **Choice of:**

Breakfast (Monday, October 23)

Lunch (Monday, October 23) - **SOLD - Triton Recovery Group**

Breakfast (Tuesday, October 24)

Light Lunch (Tuesday, October 24)

Auto Breakout Sessions (Monday, October 23)

Housing/Alternative Finance Breakout Sessions (Monday, October 23)

Merchant Cash Advance & Small Business Lending Breakout Sessions (Monday, October 23) - **SOLD**

Privacy Breakout Sessions (Monday, October 23)

Conference App (logo will be prominently placed on app for full conference)

Hotel key cards with logo (full conference)

Chair Backs for General Session Room (sponsor provides chair backs with logo)

Includes: Up to 2 complimentary attendees
Up to 2 complimentary dinners
Complimentary ½ page ad in 2 issues of ***Spot Delivery***®
Access to attendee list prior to conference
Logo on all pre and post-conference email blasts (minimum of 4)
Opportunity to add a one-page marketing piece to the conference bags

Silver - \$2,000 (4 available)

Choice of:

Morning Break (Monday, October 23) - **SOLD - deBanked**

Morning Break (Tuesday, October 24) - **SOLD - Open Dealer Exchange**

Afternoon Break (Monday, October 23) - **SOLD - FNI, Incorporated**

At-A-Glance Trifold Pocket Agenda (full conference)

Includes: 1 complimentary attendee
1 complimentary dinner
Complimentary ¼ page ad in 2 issues of ***Spot Delivery***®
Logo on all pre and post-conference email blasts (minimum of 4)
Opportunity to add a one-page marketing piece to the conference bags

Bronze - \$1,000 (Unlimited)

Choice of:

Conference tote bags with your logo (sponsor provides bags; must be pre-approved) - **SOLD - ADCO**

Notepads for General Session Room (sponsor provides notepads with logo) - **SOLD - AFIP**

Giveaway of your choice (sponsor provides item; must be pre-approved)

Includes: 1 complimentary attendee
1 complimentary dinner
Complimentary ¼ page ad in 1 issue of ***Spot Delivery***®
Logo on all pre and post-conference email blasts (minimum of 4)